

School of Management

BSc (Hons) Tourism Management Fact File

Programme Length

A three year modular degree programme with an optional additional year of professional work experience.

Entry requirements

A levels at 280 points (grades BBC). Offers are usually made in terms of points.

A number of other qualifications are considered, please contact the Admissions Team for further details.

Application details

Applications should be made via UCAS (Universities and Colleges Admissions Service) details of how to apply are available from their website www.ucas.ac.uk.

We invite most suitable candidates to an Open Day to find out more about the programme and meet staff and students.



About the programme:

The degree is designed for students who wish to understand and make a career in one of the largest sectors of the world economy. High level study of management and business is combined with opportunities to develop understanding and insights into the complex range of business, social and cultural issues raised by tourism. A range of specialist modules introduce the issues and challenges raised by the operation, development and management of tourism in world economies and societies.

Scholarships may be available on this programme please contact the Admissions Team for details.

About the School of Management

The School of Management has an excellent established worldwide reputation

- Consistent high ranking in national surveys of management schools
- Professional training placements with leading UK or overseas companies
- Forty years experience in Tourism Education
- World Tourism Organization accreditation for all Tourism Programmes

Career Prospects

There is great demand for Tourism Management graduates in related service sector industries. Some graduates choose operational management roles, running holiday companies and resorts around the world. Others specialise in marketing, IT and other head office positions in large tourism corporations. Many find excellent career opportunities in tourism consultancies.

Core modules include*:

- Business Environment
- Business Research Methods
- Organisational Behaviour
- Management Skills
- Business of Tourism
- Tourism Management
- Business Finance
- Entrepreneurship Theory and Practice
- Sustainable Tourism
- Human Resource Management
- eTourism
- Tourism Policy and Development
- International Tourism Destination Cases, Analysis and Strategies

Elective modules include*:

- Languages
- Travel Logistic Management
- Strategic Issues in International Hospitality
- Operations Analysis

* Modules shown are examples from the programme and were correct at the time of going to print (December 2005). All modules are offered subject to student numbers and are updated on a regular basis.

Contact the School of Management

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