

School of Management

Mode of Study

Full-time and part-time (flexible) options at the School of Management on the University of Surrey Guildford campus, starting in September each year. The part-time option consists of flexible study where students choose the modules from the full-time programme they wish to study over two to six years.

Entry requirements

The entry requirements for this MSc programme are the equivalent of a good honours degree (lower second or above) from a recognised British or overseas university. In some circumstances relevant work experience would be an advantage but all applications are assessed individually.

Additionally, those students for whom English is not their first language must have taken a recognised English language test and achieved any of the following:

- TOFEL 550 or above (213 or above on the computer-based test)
- IELTS 6.0 or above
- Cambridge Advanced Certificate in English grade C or above



About the programme

The emphasis of the programme is on both the theoretical and applied aspects of tourism planning and development. The programme provides coverage of both the conceptual and practical issues and problems facing the public and private sector dealing with the development of tourism in a wide variety of situations. It is equally suitable for recent graduates seeking managerial level positions in the tourism industry, consulting or the public sector.

Students complete 8 taught modules worth a total of 120 credits. This is followed by a Dissertation worth a further 60 credits.

Professional Recognition

This tourism programme is accredited by the World Tourism Organization (WTO).

MSc Fact file

Tourism Development

Application details

Applicants who wish to apply for this programme should visit the School of Management website at www.som.surrey.ac.uk/applications to make an online application.

Please note that any application is not binding. An offer will be made to those individuals meeting the necessary entry requirements.

Careers

This programme is suitable for those individuals seeking managerial level positions in the tourism industry, consulting or the public sector.

Core modules:

- Organisational Behaviour
- Project Appraisal
- Research Methods
- Tourism Development and Policy 1
- Tourism Development and Policy 2
- Tourism Theory and Practice

Elective Modules. Students select two from:

- Business Strategy
- Consumer Behaviour
- eTourism Applications
- eTourism Futures
- Hotel Property Management
- Information Management
- Measurement of Service Quality and Customer Satisfaction
- Responsible Tourism
- Self-directed Research Study
- Tourism in Less Developed Countries
- Travel Catering Management
- Visitor Attraction Management

Contact Details:

For further details please contact the Admissions Team on + 44 (0) 1483 686300 or email: admissions@mail.som.surrey.ac.uk

Modules shown are examples from the programme and were correct at the time of going to print (December 2005). All modules are offered subject to student numbers and are updated on a regular basis

UniS

University of Surrey
School of Management